

**Become a valued member today!**

# ASSOCIATION OF SALON AND SPA PROFESSIONALS

**One Year Membership: \$199  
(includes 4 Programs and 1 Show)**

## **Our Mission**

The Association of Salon and Spa Professionals is an organization of owners and managers of professional salons, spas and cosmetology schools who are respected leaders in the beauty industry. Our mission is to offer the best quality, business and creative education, and to address key issues that affect the salon, spa and cosmetology school industry.

## **Our Goals**

- To provide a forum for quality creative and business education for association members.
- To provide a professional network for industry information.
- Be a voice of the industry for regulatory and legislative issues.
- To establish an effective working relationship with the Board of Cosmetology.
- Membership is offered to owners and managers of licensed salons, spas and cosmetology schools.
- To provide a forum for quality, creative and business education for association members.
- To provide a professional network for Industry information.
- Be a voice of the industry for regulatory and legislative issues.
- To establish an effective working relationship with the Board of Cosmetology.

CONTRIBUTION: \$199 PER YEAR

## **Our Commitment**

The Association of Salon and Spa Professionals commits to hosting four general sessions (one per quarter and 1 creative show). Each session will contain top speakers/trainers facilitating education seminars on business and creative topics aimed at enhancing the success of its members.

## **Ask the Experts**

Each seminar will also include a section for "Ask the Expert" – a chance for the great minds in our industry to share ideas, concepts and personal experiences!

At each seminar the board will bring to you any new legislative guidelines that have been approved which could affect your business.

SPONSORED by

**Emiliani**  
ENTERPRISES

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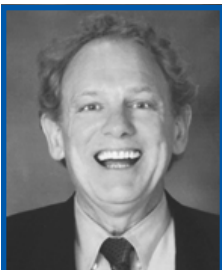


**ASSOCIATION OF  
SALON & SPA  
PROFESSIONALS**

**SCHEDULE OF PROGRAMS  
2009-2010**

# Calendar of Events for 2009-2010

Location: Crowne Plaza Hotel | 2055 State Route 27 | Edison, NJ 08817 | 732.287.3500



## DR. LEW LOSONCY

Passionate Salon Professional

SEP. 28, 2009  
2 PM TO 5:30 PM

Dr. Lew is a psychologist, author of sixteen books, co-developer of psy-cosmetology, Founder of Salon Psychology and motivator of hundreds of thousands of salon professionals and sales consultants. He has taught beauty professionals to reframe their work by realizing that they don't just change people superficially, but also deeply affect their lives in many ways.

Dr. Lew continues to motivate beauty professionals in the US, Canada, Mexico, Australia and New Zealand. He has been interviewed by media as varied as *The Wall Street Journal*, *Talk Magazine*, *Working Woman* and *Psychology Today*.



## NICK ARROJO

Get Yourself Known

NOV. 16, 2009  
2 PM to 5:30 PM

Nick began his distinguished career with Vidal Sassoon in Manchester, England. His inspirational work caught the attention of Bumble & Bumble. In 1994 he took the Director of Education post for the eminent New York City salon. Three years later, he established Arrojo Cutler. Under his guidance, the salon was to flourish for three years. September 2001 brought the realization of a life long dream. Nick launched his personal endeavor, Arrojo Studio. The Arrojo Studio is a custom built salon, including Arrojo Education, Arrojo Creative and the Arrojo Color Studio. This space embraces Nick's vision and, ultimately, gives hairdressers the opportunity to take ownership of their industry. Nick has over 20 years on the salon floor, a razor sharp portfolio and definitive exposure in print and on television. He is a revered stylist, educator and leading light in the business.



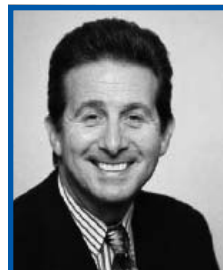
## ROUNDTABLE

Seize the Opportunity!!

MAR. 22, 2010  
2 PM TO 5:30 PM

We have so many great and experienced business owners and Managers from all sides of our industry. Lets use this experience to all of our advantages. During this session we will pick a number of 'Hot Topics' that are current in our industry and relevant to all of us. We will debate, even argue but reach great solutions to matters that affect us every day. Meet new associates, Build a solid network of Industry Professionals and have your voice heard. We will close the day with a summary on all subjects and a "Ask the Expert" session.

Not to be Missed!!



## CHARLES MARCUS

Taking Your Salon Business To The Next Level

APR. 19, 2010  
2 PM TO 5:30 PM

Charles Marcus, originally from England, has over 30 years of International experience in the hair and beauty industry. He started his career working with the world-famous Vidal Sassoon Company. In 2000, Charles shifted his focus and started a professional speaking business, delivering customized, motivational and inspirational business keynote presentations and seminar programs. The value of his message was soon recognized by organizations within and outside of the salon and beauty industry. He also recently completed a highly successful National VIP Speaking Tour of the Paul Mitchell Partner and Corporate Schools across the United States. Charles is also the author of the best-selling book *Success Is Not a Spectator Sport: How to Take Action and Achieve More* and is a contributing author in the recent *New York Times* *Chicken Soup For the Soul*.

## CREATIVE SHOW

ARTIST TEAM TBA

MAY 17, 2010 7 PM TO 9:30 PM

This event is the ultimate in creative inspiration. As you have experienced in the past we have featured the best in International creativity, artists such as: Vidal Sassoon and Nicholas French. This event promises to be as inspirational and inspiring as the previous ones. Come be fascinated and challenged by the latest techniques and trends that will expand your creative portfolio!

